

**CITY OF CLOVERDALE
CITY COUNCIL**

RESOLUTION NO. 080-2020

A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF CLOVERDALE APPROVING A PROFESSIONAL SERVICE AGREEMENT BETWEEN THE CLOVERDALE CHAMBER OF COMMERCE AND THE CITY OF CLOVERDALE FOR THREE BROAD ECONOMIC DEVELOPMENT TASKS INCLUDING 1.) CHAMBER ACCESSIBILITY/STAFFING/OPERATIONS; 2.) BUSINESS OUTREACH & ECONOMIC DEVELOPMENT; AND 3.) MARKETING/PROMOTION & EVENTS IN FISCAL YEAR 2020-2021 AND AUTHORIZING THE CITY MANAGER TO EXECUTE ON BEHALF OF THE CITY

WHEREAS, the Cloverdale City Council maintains a focus on the importance of economic development and reinforcing a distinct Cloverdale brand through attracting and retaining local jobs, boosting the City's economic well-being through increased tourism, reducing retail sales leakage, and encouraging greater community unity and pride; and

WHEREAS, the City Council desires a greater partnership with the Chamber of Commerce to maximize the use of local business and economic development talent in order to improve greater community unity and pride; and

WHEREAS, the Cloverdale Chamber of Commerce provided a scope of work for fiscal year 2020-21 that is intended to support the Council's economic development goals by continuing to build on and enhance the previous year's efforts and successes; and

WHEREAS, the Chamber of Commerce submitted a scope of work and budget of \$65,000 attached hereto as Exhibit "A" for the tasks that will be accomplished for the City's annual contribution to the Chamber for its efforts; and

WHEREAS, the City Manager recommends including the proposed scope of work in a professional services agreement which will expire on June 30, 2021, and the Chamber has agreed to execute said professional service agreement; and

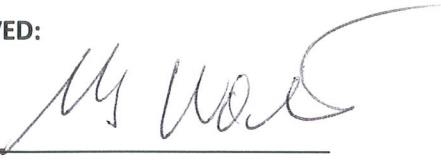
WHEREAS, the proposed professional service agreement is for a term of one year for a not to exceed compensation amount of \$65,000, which will be funded by the City's General Fund.

NOW, THEREFORE, BE IT RESOLVED that the Cloverdale City Council approves a professional service agreement between the City of Cloverdale and the Cloverdale Chamber of Commerce for three broad economic development tasks including 1.) Chamber Accessibility/Staffing/Operations; 2.) Business Outreach & Economic Development; and 3.) Marketing/Promotion & Events in Fiscal Year 2020-2021 in a form approved by the City Attorney and authorizes the City Manager to execute the agreement on behalf of the City.

The foregoing Resolution No. 080-2020 was duly introduced and adopted by the City Council of the City of Cloverdale at its regular meeting held on the 26th day of August 2020 by the following roll call vote:

AYES: (5) Councilmember Bagby, Brigham and Cruz, Vice Mayor Turner, and Mayor Wolter
NOES: (0) None
ABSTAIN: (0) None
ABSENT: (0) None

APPROVED:



Gus Wolter, Mayor

ATTEST:



Irene Camacho-Werby, City Clerk

Attachment:

Exhibit A – Chamber of Commerce Scope of Work for FY 2020-21

I, IRENE CAMACHO-WERBY, City Clerk of the City of Cloverdale, do hereby certify that the foregoing is a full, true, and correct copy of Resolution No. 080-2020 adopted by the City Council of the City of Cloverdale on the 26th day of August 2020.



Irene Camacho-Werby, City Clerk

