

## COMMUNITY UPDATE

Prepared by City Manager David Kelley

August 16, 2019

### City Manager's Office

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**Sonoma County Conducting Test of Wireless Emergency Alert System on September 5<sup>th</sup>:** Sonoma County is planning a test of the [Wireless Emergency Alert \(WEA\) System](#). It will take place on September 5<sup>th</sup>. The test has been approved by the FCC. The test will focus on the geographic area that includes Cloverdale, Geyserville, and Healdsburg. The Wireless Emergency Alert system is an essential part of America's emergency preparedness. WEA is a public safety system that allows customers who own certain wireless phones and other compatible mobile devices to receive geographically-targeted, text-like messages alerting them of imminent threats to safety in their area.

WEA was established in 2008 pursuant to the Warning, Alert and Response Network (WARN) Act and became operational in 2012. Sonoma County also provides free emergency notifications to residents who sign up for the [SoCoAlert service](#). Residents will receive instructions when there is a local emergency-based alert on their geographical through phone calls, text messages, emails and social media.

**The 32nd Annual River Washed Cleanup Scheduled for Sept 21<sup>st</sup>:** The mission of the Russian River Watershed Cleanup is to coordinate cleanup and removal of trash in the Russian River and its tributaries between Ukiah and Jenner. The Russian Riverkeepers organize and coordinate teams of volunteers for an annual cleanup and promote stewardship of the Russian River watershed. Registration will open in August. Visit the official [Russian River Watershed Cleanup page](#) for more info on participation and partnership opportunities. The City of Cloverdale supports the clean up by allowing placement of a dumpster on City owned property to enable a cleanup event at the Cloverdale River Park entrance. During the 2018 Russian River Watershed Cleanup a total of 242 volunteers collectively removed 15,500 lbs. of garbage from the Russian River watershed.



**Alexander Valley Healthcare to Host Events for National Health Center Week August 4-10, 2019:** [Alexander Valley Healthcare](#)

will be hosting local events daily during the week of August 4-10 for National Health Care Week. Events are planned daily from 10:00-2:00 at various locations throughout the City of Cloverdale. [National Health Center Week](#) (NHCW) is an annual celebration of community health centers nationwide. The goal of NHCW is to raise awareness about the mission and accomplishments of America's health centers over the past five decades. A copy of the event flyer is attached.



## Finance and Administration

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**City to Receive Grant Revenue from Caltrans Aviation Division for Airport Project:** Staff submitted the grant funding request to Caltrans for matching grant funds awarded for the FAA project Environmental Assessment (EA) for Proposed Obstruction Removal completed in November 2018. The final payment of \$6,800 is expected within the next couple of weeks. The funds will be accounted for in the Airport Enterprise.

**Finance Department Coordinated with Police Department on Process to Receive Abandoned Property:** Finance staff working with the Police Department staff placed a notice in the Press Democrat about the receipt of abandoned property by the City. The cash property was originally considered to be subject to asset forfeiture requirements related to a criminal matter. However, the District Attorney's Office decided not to prosecute the criminal case, at which point the funds became abandoned property. In consultation with the City Attorney, a legal notice was placed in the Press-Democrat. However, no parties came forward to claim the property and the funds were subsequently deposited in the City's General Fund. Staff will be bringing forward a request to the City Council to utilize the funds to purchase security cameras and other public safety related items.

**New Credit Card Machines at City Hall Accept Apple Pay and Google Pay:** A new credit card machine was installed at City hall that now offers Apple Pay and Google Pay to pay for utility bills, permit fees, application fees. Mobile payment platforms aim to streamline payments for consumers, combining cash, credit and debit cards, in one mobile application. The City's Point of sale (POS) systems support near-field communication (NFC) transactions and allow immediate, contactless transactions with a wave of a customer's smartphone. For customers to begin using this method of payment, they simply download an app on a smartphone. Many apps, such as Apple Pay and Google Pay are becoming increasingly popular and compatible with many merchant card readers, credit cards and banks.

**Finance Team Members Celebrate Work Anniversaries:** Leticia Barajas and Sandy Dersham have been with the City for four years and sixteen years, respectively. Please join me in thank Leticia and Sandy for their dedicated Public Service!

## Community Development

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**Health Action Meeting Update:** The Cloverdale Health Action Chapter met this week to discuss a variety of topics.

1. Sonoma County Equity in Education is planning a summit for a Saturday in February. Although the meeting date is not finalized, they will be looking for 2-4 people from Cloverdale to participate in training on how to have difficult conversations. We will let people know as more information become available.
2. Medtronic Corporation is donating \$10,000 to the Cloverdale Health Action Chapter to sponsor an event that promotes health. At the last meeting, it was decided to utilize the funding to organize a 5k walk/run this spring.
3. It was announced that the Cloverdale Multipurpose Senior Center is restructuring its staff. The director position will be reduced to 20 hours weekly. As a result, Rebecca Ennis, the current director, has announced her intention to resign. Rebecca has agreed to continue to lead up the Health Action Chapter until a suitable replacement is found. Also, the Multipurpose Senior Center is currently recruiting for a part-time administrative assistant position. The hours are 9-1 daily; anyone interested should contact the Senior Center for an application.



## Police

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**Police Department Hosted a Luncheon for outgoing Interim Chief Robert Stewart:** On Thursday, the Police Department hosted a BBQ luncheon for outgoing Interim Chief Robert Stewart. Chief Stewart was recognized for his contributions to the City of Cloverdale Police Department during his stint as the Interim Chief of Police for Cloverdale. Chief Stewart was acknowledged for his leadership and completion of important projects including a new Contract with Cloverdale Ambulance., a new Animal Service Contract and his role in assisting with the recruitment process for our new Police Chief Jason Ferguson. Thank you, Chief Stewart for your Public Service! The City Manger will be brining forward a Proclamation to recognize Chief Stewart for his leadership and contributions to the City.

## Public Works & Engineering

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### **Sonoma County Transportation Authority Updating Comprehensive Transportation Plan:**

The Sonoma County Transportation Authority (SCTA) is embarking on the next update of the Sonoma County Comprehensive Transportation Plan (CTP) to examine transportation needs and revisit our vision for transportation throughout

Sonoma County. The SCTA updates the CTP every five years to ensure that the plan is relevant, useful, and represents the community's needs for transportation. The new plan, called Moving Forward 2050, will look at transportation and projects over the next 30 years. Moving Forward 2050 is a transportation plan for a future with cleaner, safer and more efficient options. The City of Cloverdale will be submitting a list of projects for inclusion in the CTP. The due date for Cloverdale's list of projects is September 7<sup>th</sup>.

**Russian River Watershed Association (RRWA) Will Host Booth at the Mexican Independence Day Celebration on Sunday, September 15, 2019:** RRWA has secured a booth at the Mexican Independence Day Celebration on Sunday, September 15, 2019 at the Luther Burbank Center. Volunteers are needed to staff the booth and shifts are short, about 2 hours. The City of Cloverdale receives "credit" toward compliance with our MS4 NPDES permit for participating. Participants get free passes to the event. RRWA Board members and alternates are strongly encouraged to attend. Spanish language outreach is very welcome and gets the City "extra credit" toward permit compliance. If you are interested, please coordinate directly with [Colleen Hunt](#) at RRWA.

**Wastewater Treatment Plant Flow Update:** Total wastewater flow recorded for the month of July at the City's Wastewater Treatment Plant was 14.3 Million Gallons

**Wastewater Staff Continue Maintenance of City Wastewater Collection System:** City staff was busy cleaning the sewer mains in the collection system. Areas targeted were West 2nd street, North Foothill, South Franklin, Hardister, Antonio, West 4th Street, Josephine, North Cloverdale Blvd and Champlain. The City also contracted MSI company to video camera a section of sewer pipe along North Washington St. After viewing the video, a determination will be made regarding the condition of pipe and whether repair work is necessary which usually entail either placing a slip line in the existing pipe or installing a full line replacement.

## Parks & Recreation

**Parks and Landscape Maintenance Update:** Parks and landscaping projects continued through this hot summer week. While Parks staff are accustomed to working in all types of weather conditions, during the hot weather, City staff focuses productivity around the heat of the day by undertaking labor-intensive jobs earlier in the morning.

1. This week Parks staff accomplished critical projects throughout the parks and open spaces. During the yearly community outreach meeting for all L&L districts, residents expressed their need for a doggy station due to the heavy use. A doggy station was installed at L&L district Sunrise Hills Zone 7.
2. The second project took place downtown> Sycamore trees were pruned by cleaning the crown to improve visibility for our local shop owners and improve aesthetics. Several bump-out planters throughout the downtown corridor were pruned as well as weed abatement performed.
3. Several service requests were addressed this week. Most significant being at Vintage Meadows Zone 2 where Park staff pruned back shrubs and trees encroaching on the sidewalk at the dead-end of Foothill Blvd.



**Parks Staff Address Fallen Tree on Cloverdale Blvd:** Park staff responded to a tree that lost a limb. Lastly, a co-dominant section of a large Acacia tree dropped over the northbound lane of Cloverdale Blvd across from Quikstop. Parks staff, in collaboration with the Streets Dept removed the hazard upon notification, to minimize traffic hazard. Special thanks to CPD for traffic control while we managed the situation.