COMMUNITY UPDATE
Prepared by City Manager David Kelley
November 29, 2019

City Manager's Office

Cloverdale Shuttle Ridership Continues to Increase Due to Fare Free Program: In October, ridership on the Cloverdale Shuttle increased 97% over October 2018. Since the Fare-Free program began on August 1, Year to Date ridership has increased 71%. Attached is a copy of Sonoma County Transit's Updated Fare-Free Program Ridership Summaries for all Fare Free Routes in Sonoma County. Overall ridership on all Fare Free Routes is up 48.22%.

Route	Month	FY 2020	FY 2019	Difference	% Difference
68 Cloverdale Shuttle	July	---	---	---	---
	August	1,168	794	374	47.10%
	September	1,215	731	484	66.21%
	October	1,602	812	790	97.29%
	November				
	December				
	January				
	February				
	March				
	April				
	May				
	June				
Year to Date Totals		3,985	2,337	1,648	70.52%
Fare-Free Cumulative Totals		45,822	30,914	14,908	48.22%

Homelessness Community Advisory Group (CAG) Meeting: The first of six meetings of the Homeless Community Advisory Group met on Tuesday this week. The kick-off meeting focused on discussion among various service providers working on the homelessness issue in Cloverdale. Participants articulated their vision for a successful outcome of the CAG. Other topics included a discussion of the Coordinated Entry process and services being provided currently in Cloverdale. Five more meetings are scheduled through May, with the third meeting (date to be announced) scheduled for evening to allow more public participation.

Community Development

Sonoma Clean Power Adds New Technologies to Its Demand-Response Program: Sonoma Clean Power (SCP) has added two new smart devices to its demand-response program, GridSavvy. SCP first launched GridSavvy in 2017 to experiment with the unique opportunity that smart home devices present for controlling the local demand for electricity during hours of the day when California's grid is stressed. "Through GridSavvy, we're able to partner with, and provide financial incentives to, Sonoma Clean Power customers that use their smart devices as a resource, working to get the last bit of carbon out of SCP's electricity portfolio," says Rachel Kuykendall, Senior Programs Manager with SCP. In addition to free electric vehicle chargers, SCP will now offer generous incentives for smart thermostats and heat pump water heaters. The new options include two thermostat products by ecobee and a heat pump water heater by Rheem. A copy of SCP's Pres-Release is attached.

Connect to GridSavvy

New technologies.
New incentives.

The City of Cloverdale Submits SB Planning Grant Application to Support Housing Development: The Community Development Department submitted a grant application to Housing & Community Development for SB 2 funds. SB2 is intended to provide funding and technical assistance to all local governments in California to help cities and counties prepare, adopt, and implement plans and process improvements that streamline housing approvals and accelerate housing production. The City of Cloverdale is requesting funding to support three Priority Policy Areas to encourage housing development in the downtown core, with a focus on the Downtown Commercial and Transit-Oriented Development districts. The City's funding request is for $160,000.

Police

Police Conduct Neighborhood Watch Meeting at Del Webb: Officer Beau Gastineau and Rudy Segobiano conducted a Neighborhood Watch meeting with Del Web residents that took place 11/26/2019 1700-1800. The group was from the Skyview, Icaria & Rolling Hill Court Neighborhoods, and they were concerned about the foot traffic of suspicious characters coming and going from the open space park near them. It was a great turn out; Beau did a great job!

Chief and Lieutenant came along and answered some questions from the group. The group was very pleased to have them both there!

Public Works & Engineering

Engineering Department Holds Kick Off Meting for the Cloverdale Municipal Airport Taxiway A Rehabilitation Project: On Tuesday, November 19th, City staff held a Pre-construction meeting with Granite Construction for the $850,000 Airport Taxiway Rehabilitation Project. The project is scheduled to take place over a 6-day period starting on December 9th and ending on December 14th. The airport will be closed to air traffic during the work period. A NOTAM will be issued by Airport Manager Michael Morrisey. Senior Engineering Technician Eric Janzen will manage the project in conjunction with our Airport Consultant C&S Engineering. Eric issued a Notice to Proceed to Granite Construction this week.

City Staff Takes Proactive action to Prepare for Anticipated Storm Events This week: City staff are sweeping the areas within the City uphill of the storm drain inlets that are most susceptible to clogging. This effort is in addition to the weekly street sweeping performed by Recology. The extra sweeping helps prevent localized flooding and keeps trash and sediment out of the Russian River. Our newest Public Works employee, Ashley, received sweeper training this week. Craig Johnson is providing instruction as our team sweeps storm drain inlet areas in advance of the first major rain of the season.

Public Works Subcommittee Meeting: The Public Works Subcommittee met this week to discuss a number of items. Top of the agenda was a request by the library for the removal of an olive tree that is blocking the view from the driveway. Other topics included a result for a painted red curb along the frontage on N. Cloverdale Blvd. and for a new bus stop in front of the library. Other discussion items included an update on the Potter Valley Relicensing Project and continued discussion of a dog park. The next PW subcommittee meeting is tentatively scheduled for January 28th.

November 26, 2019

FOR IMMEDIATE RELEASE
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Incentives for Smart Thermostats and Heat Pump Water Heaters Now Available Through Sonoma Clean Power
Sonoma Clean Power Adds New Technologies to Its Demand-Response Program

(SANTA ROSA, CA) – Sonoma Clean Power (SCP), the public electricity provider for Sonoma and Mendocino counties, has added two new smart devices to its demand-response program, GridSavvy.

SCP first launched GridSavvy in 2017 to experiment with the unique opportunity that smart home devices present for controlling the local demand for electricity during hours of the day when California's grid is stressed.

"Through GridSavvy, we're able to partner with, and provide financial incentives to, Sonoma Clean Power customers that use their smart devices as a resource, working to get the last bit of carbon out of SCP's electricity portfolio," says Rachel Kuykendall, Senior Programs Manager with SCP.

In addition to free electric vehicle chargers, SCP will now offer generous incentives for smart thermostats and heat pump water heaters. The new options include two thermostat products by ecobee and a heat pump water heater by Rheem.

Once any of the three technologies are installed in an SCP customer's home or business, they are eligible to join the GridSavvy Community and receive a $5 per month bill credit.

Demand-response programs, like GridSavvy, have the ability to serve as a major tool for accelerating the use of renewable energy and balancing California's electricity load.

In partnership with its program administrator, Olivine, Inc., a company which assists utilities, Community Choice Aggregators, and other energy service providers in designing, developing, and operating community-based distributed energy resources (DER) programs, SCP can manage multiple technologies and remotely control when these smart home devices use electricity.

When there is excess energy on the grid, primarily during the middle of the day when solar generation peaks, SCP can encourage the smart devices to charge or pre-heat themselves. When there are spikes in the demand for electricity and non-renewable energy sources are being used, SCP can delay the devices to operate when the grid is cleaner.

Not only does GridSavvy provide a solution for stabilizing the state's electricity grid, but it can also help local households save a significant amount of energy each month. Heat pump water heaters, in particular, can be up to two or three times more energy-efficient than conventional gas or electric resistance water heaters, which can immediately reduce utility bills.

As smart home devices continue to rise in popularity, SCP hopes to expand and utilize GridSavvy's capabilities to the fullest potential.

To learn more about GridSavvy and the integrated technologies, visit www.scpgridsavvy.org.

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About Sonoma Clean Power

Sonoma Clean Power is proud to serve Sonoma and Mendocino counties as a self-funded, public electricity provider. SCP's services are practical, affordable and inclusive, empowering everyone to be part of the transition toward a clean energy future. To learn more, visit sonomacleanpower.org or call 1 (855) 202-2139.

About Olivine

Olivine provides infrastructure and services to enable aggregation of DERs such as solar, demand response, electric vehicles, battery storage, etc., for effective grid services. Olivine's innovative approaches have pioneered multi-technology DER aggregations through The Olivine Community model, demonstrated many proof-of-concept projects to address behind-the-meter challenges, and it is the first third-party to integrate battery storage and demand-side technologies into California's wholesale markets.

About ecobee

ecobee empowers people to transform their lives, homes, communities, and planet through innovative technologies that are accessible and affordable. The company introduced the world's first smart Wi-Fi thermostat in 2007 to help millions of people save energy and money without compromising on comfort. ecobee has since continued to expand its suite of technologies and services to deliver a state-of-the-art connected home experience to customers across North America. ecobee products combine the company's pioneering sensor technology with the power of voice, machine learning and artificial intelligence to help customers control their home's comfort and energy consumption while effortlessly connecting them to the online streaming and service platforms they love. For more information, visit ecobee.com.

About Rheem

Founded in 1925, Rheem® innovates all-new ways to deliver just the right temperature while saving energy, water and supporting a more sustainable future. Today, Rheem is America's #1 water heating brand, and its products are available in more than 50 countries. Paloma Co., Ltd.® of Nagoya, Japan, acquired the iconic Rheem brand in 1988, and today the company's portfolio of premium brands include Rheem®, Raypak®, Ruud®, Eemax®, Richmond®, Splendid®, Solahart® and EverHot™ as well as commercial refrigeration brands Russell®, Witt®, ColdZone® and Kramer®, which are part of the Heat Transfer Products Group (HTPG®) division.