

## COMMUNITY UPDATE

Prepared by City Manager David Kelley  
November 22, 2019

### City Manager's Office

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#### **Northern Sonoma County Homelessness Planning Task Force Meeting:**

On November 22, 2019, the Northern Sonoma County Homelessness Planning Task Force met at Healdsburg City Hall to discuss leading causes of homelessness, solutions to homelessness and specific strategies for ending homelessness in Northern Sonoma County. The following concepts were reviewed and discussed to assist the task force develop strategies to reduce homelessness:



1. Outreach
2. Coordinated entry
3. Prevention and diversion
4. Emergency shelters and interim housing
5. Permanent housing
6. Community engagement to accurately inform community members about the homeless population, their needs, and solutions

The City of Cloverdale was represented on the Task Force by Mayor Bagby, Vice-Mayor Wolter and City Manager David Kelley. A copy of the meeting agenda is attached.

**Cloverdale's Response to the 2019 October Power Shutdown After Action Meeting:** A debrief on Cloverdale's Response to the Kincaid Fire and Public Safety Power Shutoff (PSPS) is scheduled on December 5<sup>th</sup> from 9:00-11:30 at the Cloverdale Citrus Fair. During the debrief, City staff will review the events that took place and discuss how we can improve our infrastructure and coordination to provide improved response efforts. A copy of the Meeting Flyer is attached with more details about the event.

**City Staff Plan Staff Recognition / Holiday Festivities:** City staff have been working to develop a plan to recognize City staff for their contributions to the City during 2019 and prepare for the accompanying holiday gathering of staff. Staff enjoyed a moment of frivolity during a recent meeting for the City's Staff appreciation / Holiday event. The staff recognition / holiday event is planned for Saturday, December 7<sup>th</sup> from 6:00 pm to 9:00 pm.



**Kiwanis Club of Cloverdale Recognizes City Engineer Mark Rincon for Support of Vineyard Races:** The Kiwanis Club of Cloverdale Foundation provided a letter of thanks to our City Engineer Mark Rincon for his help supporting the 9<sup>th</sup> Annual Cloverdale Kiwanis Vineyard Races. Proceeds from the race benefited almost 300 children in Cloverdale who will now receive free books each month. Way to go Mark!

**Updated City of Cloverdale Website Going Live Soon:** Key staff members completed website training this week. This 4-hour training provided by CivicPlus trained staff members on how to edit and create content on the updated website platform. Staff is in the process of making final edits on the website content. The website is scheduled to go live in mid-December.

## Finance and Administration

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**City Reviewing Proposals for Auditing Services:** A request for proposal for auditing services was previously issued by the City. Finance staff received 6 proposals and is currently evaluating the qualifications of the m. Interviews are scheduled for the week of December 16-19. Staff is planning to bring copies of the proposal and staff's recommendation to the December Finance Administration & Police Subcommittee followed by consideration by the full Council.

## Community Development

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**Planning Commission Meeting December 3<sup>rd</sup>:** The Planning Commission is scheduled to meet December 3<sup>rd</sup>. The two agenda items include, the Right-to-Industry Ordinance, and the 2<sup>nd</sup> Street Park Master Plan CEQA document a recommendation of adoption.



**Local Hazard Mitigation Plan Kick-off meeting:** Led by John Lagomarsino of LAGO P+M consulting, staff participated in a kick-off meeting of the Local Hazard Mitigation Plan this week. The creation of the plan will require the formation of a Hazard Mitigation Planning Committee comprised of staff and local leaders focused on emergency preparedness. In total, the plan will take about 1-year to complete, with many opportunities for public input along the way.

**Staff Attends Accessory Dwelling Unit (ADU) Law Update Webinar:** The California Chapter of the American Planning Association (APA) held a webinar this past week focusing specifically on the ADU bills that were signed into law and go into effect January 1, 2020. The bills are AB 68, AB 587, AB 670, AB 671, AB 881 and SB 13. As a result of these bills being signed into law, some amendments to the City's code will be required for the City's existing ADU development standards to remain in compliance with State law.

## Police

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**Police Department Supports Community Day Event at Jefferson Elementary School:** Lieutenant Parker and Officer Camara participated in the Community Day event at Jefferson Elementary School on Friday morning. The event is designed to present school children with various Fire and Police equipment. Police Department highlighted the UTV, Drone and our K9 Officer Jimmie to the school children. The students were allowed to interact with the Officers and ask questions about the equipment.



## Public Works & Engineering

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**City staff Prepare Plaza for Holiday Season:** Hector pruned and shaped the Blue Spruce Christmas tree in the Plaza on Monday. Craig and Ashley started preparation of the Christmas lights and are preparing to wrapping poles next week. City staff is currently targeting December 2<sup>nd</sup> to light the candy canes. Although the tree has experienced considerable growth in a short period of time, the longer weak branch attachments are pruned annually to promote stronger, thicker branches. This will better accommodate the many tree ornaments and other decorations to be seen beginning this week.



## Public Works Completes Annual Update to the California Environmental Reporting System (CERS):

CERS is a statewide, web-based system to support businesses and Unified Program Agencies with electronically reporting, collecting, and managing hazardous materials-related data as mandated by the California Health and Safety Code. Public Works completed the CERS update for the following facilities:



- Water Treatment Plant
- Wastewater Treatment Plant
- Airport
- Corporation Yard

## City Resident and Local Author Rob Koslowsky, Features Article on City of Cloverdale Water

**Department Response to PSPS Events:** Rob penned an article about how Water Department staff prepared and responded to the recent Public Safety Power Shutoff or PSPS in October 2019. Rob interviewed Senior Water Operator Darren Hernandez who oversaw the daily operations of the Water Treatment Distribution system during the PSPS. In the article, Rob highlights his personal experience living through the Tubbs Fire in 2017. The article recognizes the City's response and how its water supply and water pressure were maintained for residents during the Public Safety Power Shutoff. A copy of the article is attached.

## Parks & Recreation

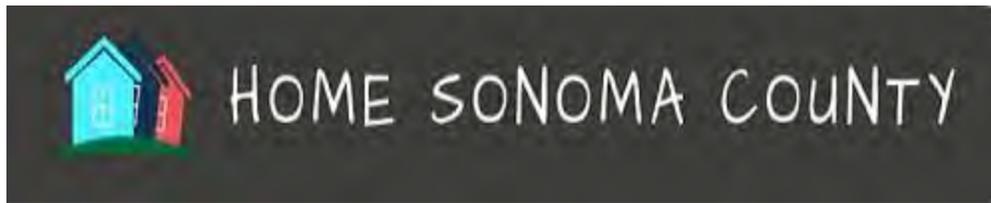
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**Winter Preparations Underway in City Parks:** Winter maintenance continues throughout City parks, L&L districts, and open spaces.

1. Parks Staff made progress on creek restoration at the Cloverdale River Park. A couple of months ago the River Park experienced an aggressive brushfire. Fire crews were forced to cut a fire break across a creek in order to stop the fire from traveling south. Parks staff reconstructed and restored the creek following the very strict guidelines of Fish and Wildlife through digging several trenches for installation of biodegradable straw wattles anchored by non-treated wooden stakes. A thick layer of straw was added for erosion control and temporary fencing/barriers were installed to deter foot traffic and vehicles from damaging the riparian habitat.



2. Playground repairs were made at Clark Park. Small loose structural hardware was adjusted, and a couple small replacement step pieces were ordered from Miracle Playground. Wood chips were spread around a small open area to improve aesthetics as well as create a weed barrier.
3. Several hours were allocated to begin the seasonal Fall leaf collection in a couple of critical locations that included L&L district Brookside Terrace and The Cottages. Roughly 10 yards of leaves were gathered from the Second St City Park and loaded into the green compost brush box from Recology.



## Northern Sonoma County Homelessness Planning Task Force

**Meeting: November 22, 2019**

**1:00-3:30 pm**

Healdsburg City Hall, 401 Grove St., Healdsburg, CA  
Council Chambers

<b>Northern Sonoma County Homelessness Planning Task Force Participants</b>		
<b>Name</b>	<b>Position</b>	<b>Task Force Role</b>
James Gore	Sonoma County Supervisor, District 4	Convener
David Kelley	Cloverdale City Manager	Member
Melanie Bagby	Cloverdale Mayor	Member
Gus Wolter	Cloverdale Vice Mayor	Member
David Mickaelian	Healdsburg City Manager	Member
Stephen Sotomayor	Healdsburg Housing Administrator	Member
David Hagele	Healdsburg Mayor	Member
Leah Gold	Healdsburg Vice Mayor	Member
Ken MacNab	Windsor Town Manager	Member
Dominic Foppoli	Windsor Mayor	Member
Debora Fudge	Windsor Vice Mayor	Member
Colleen Carmichael	Reach for Home, Executive Director	Member
Rick Cafferata	Reach for Home, Homeless Outreach Coordinator	Member
Chris Brokate	Clean River Alliance, Executive Director	Member
Don McEnhill	Russian Riverkeeper, Executive Director	Member
Tim Duke	Lieutenant, Sonoma County Sheriff's Office	Member
Kathleen Pozzi	Sonoma County Public Defender	Member
Geoffrey Ross	Executive Director, Sonoma County Community Development Commission (CDC)	Advisor
Michael Gause	Ending Homelessness Program Manager, CDC	Advisor
Chuck Mottern	Homeless Services Funding Coordinator, CDC	Advisor
Jenny Chamberlain	District 4 Director, Representing Supervisor Gore	Administration and communications
B.J. Bischoff	Project management consultant to CDC	Project manager and meeting facilitator

## MEETING AGENDA

TIME	Topics
1:00-1:10	<ul style="list-style-type: none"> <li>• Welcome</li> <li>• Participant introductions</li> </ul>
1:10-1:15	Overview of the meeting agenda and anticipated outcomes
1:15-1:30	<p>Overview of the leading causes of homelessness</p> <ul style="list-style-type: none"> <li>• Housing is out of reach: There is a lack of housing that low income people can afford. Without housing options, people face eviction, instability and homelessness.</li> <li>• Low income: Low-income households are typically unemployed or underemployed due to several factors, such as limited education; a gap in work history; a criminal record; unreliable transportation; unstable housing; poor health or a disability</li> <li>• Health conditions: An acute physical or behavioral health crisis or any long-term disabling condition may lead to homelessness</li> <li>• Domestic violence: Survivors seek a safe temporary place to stay after fleeing an abusive relationship or may turn to homeless service programs because they lack the economic resources to secure or maintain housing after leaving an abusive relationship</li> </ul>
1:30-1:45	<p>Solutions to homelessness</p> <ul style="list-style-type: none"> <li>• A coordinated approach</li> <li>• Housing/Rapid-Rehousing</li> <li>• Permanent Supportive Housing to help the most vulnerable</li> <li>• Increase income and income supports</li> <li>• A crisis response system: Identify those experiencing homelessness, prevent homelessness when possible, connect people with housing quickly and provide services when needed</li> </ul>
1:45-3:20  (Includes a short stretch break)	<p>Elements of a crisis response solution: <i>Identifying and quickly connecting people who are experiencing or are at risk of experiencing homelessness to housing assistance and other services</i></p> <p>Establishing 6 specific strategies for ending homelessness in Northern Sonoma County based on the following best practices for crisis response</p> <ol style="list-style-type: none"> <li>1. Outreach</li> <li>2. Coordinated entry</li> <li>3. Prevention and diversion</li> <li>4. Emergency shelters and interim housing</li> <li>5. Permanent housing</li> <li>6. Community engagement to accurately inform community members about the homeless population, their needs, and solutions</li> </ol> <p>Why do we believe each strategy will lead to success?</p>
3:20-3:25	<ul style="list-style-type: none"> <li>• Next steps: Discuss these strategies with your constituents to get their ideas on actions needed to implement each strategy</li> <li>• Next Meeting: January 10, 2020, 1:00-3:30 pm, Healdsburg Council Chambers</li> </ul>
3:25-3:30	Concluding remarks

**Much of the content for this meeting comes from resources available through the National Alliance to End Homelessness: <https://endhomelessness.org/>**



**Debrief on Cloverdale's Response to the Kincaid Fair / PSPS  
December 5<sup>th</sup> – 9 to 11:30 am**

**Cloverdale Citrus Fair Auditorium  
1 Citrus Fair Dr, Cloverdale, CA 95425**

**City Manager David Kelley and Police Chief Ferguson Invite You to a Debrief on Cloverdale's  
Response to the Kincaid Fair and Public Safety Power Shutoff (PSPS)**

**Overview:**

The recent Kincaid Fair / Public Safety Power Shutoff (PSPS) confronted our City with one of the most challenging scenarios any community could face. With no electricity, natural gas and communications for five days, Cloverdale came together and worked tirelessly to support the needs of both our most vulnerable residents as well as hundreds of people from the surrounding region.

**Meeting Purpose:**

While we have a lot to be proud of, we certainly learned a lot. With the likelihood of future PSPS events and other potential emergency events in our immediate or near future, Chief Ferguson and I would like to bring together all of the agencies and organizations and inventory everyone's contribution and any lessons learned. The goal is to receive your feedback to help develop a strategy that will provide Cloverdale with a roadmap for investments that can be made to ensure that the City of Cloverdale and its residents businesses and community organizations are prepared for future events.

**Meeting Overview:** The meeting will include local agencies, stakeholders, community organizations and individuals, and will review the events that took place and how we can improve our infrastructure and coordination to provide improved response efforts.

**Meeting:** Cloverdale's Response to the 2019 October Power Shutdown  
After Action Meeting  
**Date:** December 5<sup>th</sup>  
**Time:** 9 to 11:30 am (registration and coffee service starts at 8:30am)  
**Location:** Cloverdale Citrus Fair Auditorium

I am excited to announce that Diana Homsey will be facilitating this meeting. Diana is a professional emergency manager who experience includes working Santa Rosa's EOC during the Tubbs Fire as well as designing exercise and plans for the Port of San Francisco and UCSF. Her complete bio is below.

We look forward to your participation and receiving your input.

City Manager Kelley

Police Chief Jason Ferguson



## **Diana Homsey**



Diana Homsey is an Emergency Manager from San Francisco, California. After attending Boston University, she began her project management career as a photography producer in San Francisco. Her love of the outdoors then brought her to Alaska where she worked as a helicopter glacier guide and trained as a first responder with local Fire, EMS, and Search and Rescue. From 1998 to 2013, she was an active volunteer on search and rescue teams throughout the country.

Diana worked with the company 2041 Antarctic Expeditions as a Logistics Coordinator from 2005 – 2010 and has traveled to the Antarctic numerous times bringing business leaders and students on environmental education ship-based expeditions.

In 2010, she began working for the City of San Francisco Department of Emergency Management as a Special Events Coordinator and Emergency Operations Center planner where she responded to several major activations. She utilized her skills from Search and Rescue and EMS to help create emergency operations plans for large-scale events including San Francisco Fleet Week. In 2013 she moved to the Port of San Francisco as the Emergency Manager, while continuing her efforts with San Francisco Fleet Week as the Operations Manager. While at the Port of San Francisco, she responded to the 2017 Tubbs Nuns Fire as the City of Santa Rosa's alternate Emergency Operations Center Manager. In 2019, she joined the University of California San Francisco's Police Department as the Deputy Director of Homeland Security and Emergency Management.

# Kiwanis

Kiwanis Club of Cloverdale Foundation  
PO Box 367  
Cloverdale, CA 95425

CITY OF CLOVERDALE  
RECEIVED

NOV 12 2019

November 4, 2019

Dear Mark,

On behalf of Kiwanis Club of Cloverdale, I want to take this opportunity to thank you, again, for supporting our 9th Annual Cloverdale Kiwanis Vineyard Races, in supplying the cones, barricades and trailer. Your support is especially appreciated! This year we exceeded our participation numbers set in 2018!!

As you know, this event is especially important to Kiwanis as it provides the funding for Dolly Parton's Imagination Library Program and children's literacy. Every child in Cloverdale receives a free reading book, each month, from birth to the time they start school (5 years of age). That is a total of 60 books for each child. This program was started by Dolly in 1997, in her home town, due to the fact that her father couldn't read. This program has now spread across the nation and even internationally.

Almost 300 children in Cloverdale presently receive free reading books each month. This amounts to nearly \$10,000 annually. Our Kiwanis Vineyard Races totally funds this program and our Book Giveaway Program to the students at Jefferson and Washington Schools.

Thank you, again, for all your support and for being a critical partner in our event.

Sincerely,



Gene Lile  
Co-Director Kiwanis Vineyard Races Committee



Rob Koslowsky

Author of the just released [The Tubbs Fire.](#)

Also author of [The Upstart Startup](#) & [Breach of Trust.](#)

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## Water Preparedness – An Interview with Darren Hernandez, October 15, 2019

**“No firefighters were seen. None of their firetrucks were observed. Not a single fire hydrant was in operation that fateful night. The early morning hours of October 9<sup>th</sup> found fire responders retreating from the Tubbs megafire and sweeping up distraught and confused people unawares of the impending conflagration . . . Part of the reason for their flight was the lack of water on Fountaingrove to fight the fire.”**

**– R.K. Koslowsky BLOG extract, September 2018**

The City of Cloverdale has been much better prepared than the City of Santa Rosa in providing drinking water and wastewater treatment facilities.

For example, when it appeared that growth could be hampered by an almost “maxed out” water supply, the City of Cloverdale and private firm, Bear Republic Brewery, partnered in 2014 to drill two new wells and ensure both business and residential growth could be accommodated *well* into the future . . . pun intended.

When there is a forced power outage due to a wildfire or a PG&E blackout that can last for days, the water supply is maintained and sewage treatment continues to function for Cloverdale residents. And during four separate PG&E power blackouts during much of October 2019, and throughout Sonoma County’s Kincade Fire event, Cloverdale’s water department kept the water flowing. This could not be said for the City of Santa Rosa during the 2017 Tubbs Fire event.

Water tanks, pumped almost full at night, ensure water pressure is maintained throughout the City of Cloverdale’s three main pressure zones. I learned that our street, Cherry Creek Court, is serviced by the Del Webb pressure zone system. Each water tank holds 1.5 million gallons. Supporting the six storage tanks located among the hills around Cloverdale are two pumping stations, with the capability of pumping 760 gallons per minute. Three pumps per station are installed, with two held in reserve until needed. Both locations have on-site backup diesel generators, with a portable generator available in the event of a problem with either on-site generator. Contracts with diesel suppliers are available in the event of a power outage to replenish generators and keep the water pumps working and filling the water tanks.

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<Cloverdale water tower\_behind our neighbor's lot.jpg>

**Cloverdale's water towers hold 1.5 million gallons of water. Photo courtesy R.K. Koslowsky.**

Darren Hernandez, senior water treatment plant operator, and a fifth-generation Cloverdalian, told me he works closely with the fire department. As a former fire fighter, Darren knows it's critical to keep the water tanks full when demands rapidly increase, such as fighting a fire. Nominally, all tanks are maintained at 85 percent capacity. During a Red Flag Event, that level is raised to 90 percent, just in case the power might be turned off.



**Another view of the water tower, circa 2018. Aerial photo courtesy W Real Estate.**

In October 2017, the City of Santa Rosa was unable to achieve such levels of water fill in their Fountaingrove-area water tanks. The Red Flag warning that preceded the deadly Tubbs fire did not result in any action by the city's water department to top off the tanks. In fact, due to seismic issues, one tank was offline for retrofit and the other non-compliant tanks could not even be filled to half capacity. A sparse water supply on the hill, compounded by low water pressures in general, forced firefighters not to

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even bother to take a stand along the ridge to protect Fountaingrove property.

Such a dangerous situation does not exist in Cloverdale.

For us, the City of Cloverdale's preparedness, was one of the reasons we chose to resettle in northern Sonoma County.

**"Everything related to Fountaingrove's water pressure was gone by 3:00 in the morning, the exact time we were compelled to evacuate by a City of Santa Rosa police officer."**

**– Info sourced from an August 29, 2018 report produced by Black and Veatch for the City of Santa Rosa and included in R.K. Koslowsky's BLOG, September 2018**

***Postscript:** PG&E turned off electric power in Cloverdale on four separate occasions during October 2019 due to Red Flag conditions and the threat of high winds. In every case, the City of Cloverdale maintained its water supply and water pressure for residents. No fire threatened our community, but the water tanks and fire fighters were ready. My interview with Darren took place eight days before the Kincade Fire started on October 23<sup>rd</sup>.*

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